

HUMBOLDT STATE UNIVERSITY FOUNDATION

MINUTES OF THE EXECUTIVE COMMITTEE MEETING

June 28, 2019

Humboldt State University
Nelson Hall West 213

Present:

Laura Fisher (via ZOOM)
Jenny Harris (via ZOOM)
Alisa Judge (via ZOOM)
Frank Whitlatch

Absent:

Gary Blatnick
Manolo Morales

Guests:

Lola Alto
Deborah Rice

A meeting of the Executive Committee of the Humboldt State University Foundation was held on the campus of Humboldt State University on Friday, June 28, 2019 at 1:00 P.M.

1. Call to order

The meeting was called to order by Committee Chair Alisa Judge at 1:05 P.M.

2. Visitor comments

There were no visitor comments.

3. Acceptance of Minutes from December 14, 2017 meeting

Upon motion duly made, seconded and unanimously carried, it was

Decided that due to the length of time that had lapsed between the December 14, 2017 Executive Committee Meeting and the June 28, 2019 Executive meeting it was decided to postpone acceptance of the December 14, 2017 Minutes pending verification that the date was correct.

4. Board Member Recruitment

Frank Whitlatch, Executive Director and Deborah Rice, AVP of Philanthropy lead the discussion about the need to recruit new and additional people to the HSUF Board of Directors and committees. A comprehensive list of possible candidates was shared. The committee members discussed the term limits of current board members and the need to recruit new members. Michael Losquadro, Senior Advisor for Campus Advancement from the CSU Chancellor's Office has recommended that the board increase its number of directors to be between 18 and 25 in preparation for campaign readiness.

Frank Whitlatch reminded the committee that the HSU President approves and appoints new directors. The Advancement staff and board members suggest the names of potential new candidates and, after vetting, presents them to the back to the committee for general feedback. The goal is to have a balanced group taking into account the inclusion and diversity of age, gender, ethnicity, resources, interests and geography. Recruitment is an opportunity for the board to expand the current committee membership which could serve as a "farm team" system prior to becoming a director.

5. Board Member Commitments

Frank Whitlatch presented the results of the 2019 calendar giving, establishment of an endowment and possible bequest arrangements for board members. Few members have fulfilled the \$1,000 annual charitable donation requirement. It was discussed that members may not have a clear understanding of this charitable donation and/or establishment of a \$25,000 endowment as outlined in the bylaws. Deb Rice notified the committee that the Graduation Initiative 2025 (GI 2025) awarded a \$50,000 matching grant for charitable donations to the Student Adversity Fund. This fund was created to allow the Financial Aid Director the discretion to give one-time small grants to aid in the retention of students who would have to withdraw from enrollment due to short term financial shortfalls. The matching gift started July 1, 2019 and members should be encouraged to make their annual contributions to maximize the benefits to students. It was suggested that an email be sent out to the board members.

6. Committee Calendars

The committee discussed the possibility of economizing the use of committee members' time by scheduling one full day of committee meetings instead of the quarterly system currently used. The current quarterly system attempted to accommodate personal schedule requests and resulted in too many changes and created confusion. It was suggested that there be one full day dedicated for all the committees to meet approximately two weeks before each full board meeting. Draft Minutes from these committee meetings would be provided to all members for review approximately one week following the meetings instead of the current system. It was suggested

that meetings be scheduled two years in advance so that board members would be able to work their personal and business calendars around the predetermined HSUF meetings.

Since there are currently three board meetings per year the committee asked to reconsider the opportunity to hold one board meeting out of the Humboldt County area. It was suggested that the spring time would be the best to hold a meeting that could be incorporated into an alumni event as well as an opportunity to attract and recruit a diverse pool of potential board members.

7. Other Business

Michael Losquadro, CSU Senior Advisor for Campus Advancement will be working with HSU to review how HSU compares to the other CSU campuses for campaign readiness. There had been the expectation that the public phase of the Humboldt Together Campaign would be launched at the October board meeting, however that has been delayed. It has been suggested that additional philanthropy gift officers should be added to the staff before going into the public phase. The Chancellor's Office has directed Mr. Losquadro to make HSU a priority.

8. Adjournment

The meeting was adjourned at 2:11 P.M.