



**MINUTES
PHILANTHROPY & ADVOCACY COMMITTEE
MEETING**

**JANUARY 22, 2019
1:00 PM**

**Humboldt State University
Nelson Hall West 213**

Present:

Laura Fisher (via ZOOM)
Jenny Harris (via ZOOM)
Bernadette McConnell
Craig Wruck

Absent:

Gary Rynearson

Guests:

Lola Alto
Michal Mugrage

Steve Bagley
Deborah Rice

Maria Forrest
Travis Williams

The Philanthropy & Advocacy Committee meeting was held on Tuesday, January 22, 2019, at 1:00 P.M. at Humboldt State University Conference Room NHW 213.

1. Call to order

The meeting was called to order at 1:00 PM by Committee Chair Laura Fisher.

2. Visitor comments

There were no visitor comments.

3. Acceptance of the Minutes from the November 28, 2018 meeting

Upon motion duly made, seconded and unanimously carried, it was:

RESOLVED, that the Minutes of the November 28, 2018 meeting were accepted with corrections.

4. Board of Directors Annual Contributions

Committee Chair Laura Fisher reviewed the calendar year giving for HSUAF board members. Executive Director, Craig Wruck, will follow up with members who didn't make their annual contribution in 2018. There will be a discussion item regarding the expectation of the annual contribution and the establishment a \$25,000 endowment options at the February 22, 2019 Board of Directors meeting.

5. Humboldt Together Campaign

Associate Vice President of Philanthropy, Deborah "Deb" Rice updated the committee on progress for the Humboldt Together Campaign. The Campaign has reached the 30% mark. We are currently in the "quiet" phase and plan to move to the "public" phase in November of 2019.

Deb Rice reminded members that the three priorities of The Campaign are (1) scholarships and awards; (2) cost reductions and (3) provide meaning wages to students. The overall goal is to reach \$7 million by Dec. 31, 2021. The Philanthropy staff continue to search for a lead gift and asked committee members to assist with introductions of Philanthropy Advisors to prospective major gift donors. Websites were reviewed for The Campaign as well as the 1913 Giving Society.

6. Quarterly Gift Reports

Deb Rice reviewed the quarterly gift reports ending December 31, 2018. Highlights included continued trend of fewer donors giving at increased rates. The emphasis is shifting from small to mid-level gifts to major and planned giving gifts. New tax laws have gone into effect for 2018. Donors are giving because they are vested in HSU. The stock market volatility continues to affect giving.

7. Other Business

Laura Fisher suggested that we revisit hosting a donor & scholarship recipient reception in the fall so that the HSUAF board members could attend as well. HSU has been mentioned at a recent CBS Sunday morning show (January 20, 2019) about student housing insecurity. https://www.cbs.com/shows/cbs-sunday-morning/video/1X8iOMCV9_rNV069iSimz5VT_EfoUtjB/-sunday-morning-full-episode-1-20/

There will be a standing agenda item for property at the February 2019 board meeting.

8. Adjournment

The meeting was adjourned, without objection, at 1:54 PM