



**MINUTES
OF THE
PHILANTHROPY COMMITTEE MEETING**

**September 23, 2016
2:30 P.M**

**Humboldt State University
Nelson Hall West 213**

Present:

Laura Fisher (via phone)
David Kalb (via phone)
Emily McBride
Craig Wruck

Absent:

Gary Rynearson

Guests:

Kimberley Pittman-Schulz	Lola Alto	Steve Bagley
Maria Forrest	Charles Mayfield	Michal Mugrage
Travis William		

The Advancement Foundation Philanthropy Committee meeting was held on Friday, September 23, 2016, at 2:30 P.M. at Humboldt State University Conference Room NHW 213.

1. Call to order

The meeting was called to order at 2:33 P.M. by Chair Laura Fisher.

2. Visitor comments

There were no visitor comments.

3. Approval of the Minutes from the August 17, 2016 meeting

Upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that the Minutes of the August 17, 2016 meeting were approved.

4. Go Green Fund

The Committee reviewed the Go Green Fund Board Campaign report including contributions eligible for Board Member Steve Brown's challenge match. In order to be eligible for the match gifts to the Go Green Fund of \$500 or more must be made before December 31, 2016. To date

there has been \$25,602.63 raised for the Go Green Fund, \$10,302.63 of which is eligible for the Brown match. Philanthropy Committee Chair, Laura Fisher, noted that she has reached out to other board members to donate, on behalf of our Student Representative Emily McBride, as well as their own donation.

David Kalb reported on his personal outreach letter writing campaign. He noted that he has not received any positive responses however he is continuing his efforts by meeting with friends at social events to discuss the Go Green Campaign. David did report that he had sent a communication to Tom Steyer from NextGen Climate. Wruck noted that there is a difference between approaching an individual or other philanthropic prospect and the NextGen, which is a non-charitable political action committee. It was decided to pursue a discovery call visit with Fisher, Kalb, Wruck, Pittman-Schulz and McBride participating.

5. Planning for October 7, 2016 Board Meeting

Committee members discussed what they would like to present at the upcoming October 7, 2016 Board of Directors Meeting. The Committee would report on Board participation in the Thank You Call/Note Project. The Committee would like for the next round of calls/cards to begin in January or February 2017. By making the calls early in the next year they could include people who donated at the end of the calendar year. The goal would be to do this thank you outreach twice per year.

The Committee requested that staff provide a report on Board Member participation, total number of donors thanked and examples of the comments received back. Discussion continued with use of social media and highlighting the new storytelling program initiated through Humboldt Cares.

6. Review of FY 17 Fund-Raising

Pittman-Schulz presented the review of funds received through August 31, 2016. It was reported that the Philanthropy Department has finalized hiring of 3 positions. Emily McBride updated the committee of the student storytelling project which captures transformative moments of a variety of people on campus. The blog (Humboldtloyaltystories.Tumblr.com) documents why people give and they can see the faces and positive effects of those donations.

7. Other Business

No further business was noted.

The meeting was adjourned at 3:41 PM

The next meeting will be Wed., Nov. 30, 2016 at 2:30 PM