



**MINUTES  
OF THE  
PHILANTHROPY COMMITTEE MEETING**

**December 20, 2016  
3:00 P.M.**

**Humboldt State University  
Nelson Hall West 213**

**Present:**

Laura Fisher (via ZOOM)  
David Kalb (via ZOOM)  
Craig Wruck

**Absent:**

Emily McBride  
Gary Rynearson

**Guests:**

Lola Alto  
Kimberley Pittman-Schulz  
Duncan Robins  
Travis Williams

The Advancement Foundation Philanthropy Committee meeting was held on Tuesday, December 20, 2016, at 3:00 P.M. at Humboldt State University Conference Room NHW 213.

1. Call to order

The meeting was called to order at 3:04 P.M. by Chair Laura Fisher.

2. Visitor comments

There were no visitor comments.

3. Approval of the Minutes from the October 30, 2016 meeting

Upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that the Minutes of the October 30, 2016 meeting were approved.

#### 4. Go Green Fund

HSU Philanthropy Department Executive Director Kimberley Pittman-Schulz reported that through the efforts of the HSUAF Board of Directors, the HSU Philanthropy Advisors, and donors, the Steve Brown matching gift challenge had been met. Steve Brown was notified of the results and was very happy that the goal was reached.

The Committee reviewed the Go Green Fund Board Campaign report. To date there has been \$56,068.63 raised for the Go Green Fund, \$20,000.00 which was eligible for the Brown match.

Pittman-Schulz noted that this was a good example of how a campaign should work. There was discussion about next steps now that the quiet phase goal had been achieved. HSUAF Executive Director Craig Wruck noted that while it is time to broaden the outreach efforts, it is still important for Board members to continue personal outreach.

Committee members asked about the process of utilizing the funds for student internships. Committee members asked if the HSUAF Board would have input in the intern selection process. Wruck noted that the fund agreement sets forth the process and that the Foundation would ensure that donor intent is followed. HSU Facilities Management will be responsible for implementing the projects and finding the interns. The intern selection process would follow similar guidelines to a student receiving a scholarship. Wruck discussed the importance that this campaign has been Board driven and is helping to build a culture of philanthropy and a sense of ownership for the Board. He mentioned the work being done to create a Board Advisory Committee on Donor Accountability and will brief the Philanthropy Committee next time.

#### 5. Feb. 17, 2017 Board of Directors Meeting

The Committee discussed topics to be discussed at the upcoming February 17, 2017 Board of Directors Meeting. The Committee noted that they wanted to update the Board on the Next Gen/TomKat Foundation meeting. Laura Fisher suggested holding an additional Philanthropy Committee meeting in January to discuss any “next steps” before the full board meets.

#### 6. Other Business

Annual Giving Director Travis Williams noted that he will be able review year end giving at the next Philanthropy Committee meeting. His staff have been testing new ways to reach donors and have been achieving amazing and diverse result using behavior based models. This helps to identify what donors are passionate about and is a long-term process. Pittman-Schulz reported that there were 5 gift annuities thus far.

The meeting was adjourned at 4:00 PM

The next meeting will be determined via Doodle poll for member availability.