



**MINUTES
OF THE
PHILANTHROPY COMMITTEE MEETING**

**January 24, 2017
11:00 A.M.**

**Humboldt State University
Nelson Hall West 213**

Present:

Laura Fisher (via ZOOM)
David Kalb (via ZOOM)
Craig Wruck

Absent:

Emily McBride
Gary Rynearson

Guests:

Lola Alto	Steve Bagley	Carlrey Del Castillo
Maria Forrest	Jenny Harris	Mark Hemphill-Haley
Scott Hunt (via ZOOM)	Kimberley Pittman-Schulz	Duncan Robins
Travis Williams		

The Advancement Foundation Philanthropy Committee meeting was held on Tuesday, January 24, 2017, at 11:00 A.M. at Humboldt State University Conference Room NHW 213.

1. Call to order

The meeting was called to order at 11:02 AM. by Chair Laura Fisher.

2. Visitor comments

There were no visitor comments.

3. Approval of the Minutes from the December 20, 2016 meeting

Upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that the Minutes of the October 30, 2016 meeting were approved, as corrected.

4. Go Green Fund

HSU Philanthropy Department Executive Director Kimberley Pittman-Schulz reported that through the efforts of the HSUAF Board of Directors, the HSU Philanthropy Advisors, and donors, the Steve Brown matching gift challenge had been met. She also noted that the Go Green Fund now includes a permanent endowment fund, which will last into perpetuity.

The Committee reviewed the Go Green Fund Board Campaign report. To date there has been \$76,068.63 raised for the Go Green Fund, \$20,000.00 of which was eligible for the Brown match.

Director of Annual Giving Travis Williams presented a gift pyramid showing the number of gifts and level of giving which was achieved during the quiet phase of the campaign. He noted that while the campaign is moving into the public phase there is a need for additional mid-level gifts to achieve the \$100,000 goal. It was noted that the Board would still need to help identify additional prospective donors and have favorable conversations with them.

David Kalb requested an introduction to Associated Student President Jonah Platt to discuss possible AS contributions to the Go Green Fund. Carley Del Castillo, Associated Student Representative to the HSUAF Board, noted that the AS is currently discussing budgets and that it would be appropriate for HSUAF to talk to Jonah to see how the values of the HSUAF align with the AS vision.

5. Gift Summary Report

HSU Philanthropy Department Executive Director Kimberley Pittman-Schulz explained the Gifts Received Report. She noted that the report totals do not yet include charitable contributions received through the Sponsored Programs Foundation or a gift of securities which was received on 12/22/16. Pittman-Schulz noted that HSU while there are fewer donors the gift amounts from each donor have increased. It was noted that this is due to building better personal relationships with donors. The increased gifts of securities are due, in part, to deeper conversations and tax advantages for donors.

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6. Next Gen

Philanthropy Committee Chair Laura Fisher recapped previous activity regarding HSUAF interaction with Next Gen. It was discussed that next steps would be for HSUAF Board Chair Duncan Robins and Executive Director Craig Wruck to reach out to Alicia Seiger, Deputy Director of the Steyer-Taylor Center for Energy Policy and Finance at Stanford University.

David Kalb requested that HSUAF continue to keep a dialog open with Frances Sawyer and Samantha Sang from Next Gen head office as well. Wruck noted that since Frances has made the initial introductions of HSUAF to Alicia Seiger at Stanford, we should follow their lead.

7. Board of Directors Meeting Feb. 17, 2017

Philanthropy Chair Laura Fisher suggested that the Philanthropy Committee update the full Board of Directors at the upcoming Feb. 17, 2017 Meeting on the Go Green Fund Match Challenge success; the next steps to achieve the \$100,000 goal for the Go Green Fund; the

proposed soft launch of HSU crowdfunding; the most current Gift Summary Report and report on the initial contact and next steps with Next Gen.

8. Other Business

Plan to discuss restructuring of HSUAF Board Committees was tabled due to time constraints.

The meeting was adjourned at 12:03 PM

The March 2017 meeting will be determined via Doodle poll for member availability.